

## 2024 EXECUTIVE EDUCATION PROGRAMMES

EXECUTIVE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Senior Management Programme	1st run: 11 Mar 2024 (25 days over 5 months) 2nd run: 13 May 2024 (25 days over 5 months) 3rd run: 22 July 2024 (25 days over 5 months) 4th run: 09 Sept 2024 (25 days over 5 months) 5th run: 18 Nov 2024 (25 days over 5 months)	N7,500,000.00	Hybrid
Management Acceleration Programme	1st run: 06 May 2024 (15 days over 3 months) 2nd run: 12 Aug 2024 (15 days over 3 months)	N3,500,000.00	Hybrid
Global Chief Executive Programme	05 May, 2024 (15 days over 5 months)	\$30,500.00	In-person
Agribusiness Management Programme	1st run: 06 May 2024 (15 days over 3 months) 2nd run: 05 Aug 2024 (15 days over 3 months)	N3,500,000.00	In-person
Advanced Management Programme	1st run: 13 May, 2024 (20 days over 4 months) 2nd run: 19 Aug, 2024 (20 days over 4 months)	N14,200,000.00	Hybrid
Owner-Manager Programme	1st run: 13 May 2024 (25 days over 5 months) 2nd run: 22 July 2024 (25 days over 5 months)	N7,000,000.00	Hybrid
Public Sector Leadership Programme (PSLP)	01 July, 2024 (15 days over 3 month)	N13,534,250.00	In-person
Chief Executive Programme	8 July, 2024 (15 days over 4 month)	N21,200,000.00	In-person

## PROGRAMMES FOR THE PROFESSIONAL CERTIFICATE IN STRATEGY AND PLANNING

PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Creating Strategy for Competitive Advantage	1st run: March 26 (3 days) 2nd run: Oct 2 (3 days)	N500,000.00	On Campus
From Strategy to Result	1st run: Apr 16 (3 days) 2nd run: Oct 29 (3 days)	N500,000.00	On campus
Turning Strategy into Action	1st run: May 7 (3 days) 2nd run: Nov 26 (3 days)	N500,000.00	On campus
Making Strategy Work in a Disruptive Environment	1st run: July 23 (2 days) 2nd run: Oct 15 (2 days)	N500,000.00	On Campus
Driving Innovation and Growth using Blue Ocean Strategy	Aug 27 (3 days)	N500,000.00	On Campus
Beyond Forecasting: Excelling at Building Scenarios	Oct 23 (3 days)	N478,500.00	Live Online

## 2024 OPEN SEMINARS AND WORKSHOPS

### PROGRAMME CATEGORY

STRATEGY & INNOVATION	START DATE	FEE	MODE OF DELIVERY
Leveraging the Power of Design Thinking	May 8 (3 days)	N547,500.00	Hybrid
Creating Strategy for Competitive Advantage	1st run: March 26 (3 days) 2nd run: Oct 2 (3 days)	N500,000.00	On Campus
From Strategy to Result	1st run: Apr 16 (3 days) 2nd run: Oct 29 (3 days)	N500,000.00	On campus
Turning Strategy into Action	1st run: May 7 (3 days) 2nd run: Nov 26 (3 days)	N500,000.00	On campus
Managing the Family Business to Last Beyond the Founders: The Building Blocks	May 21 (6 days over 3 weeks)	N400,000.00	Live Online
Driving Strategic Innovation and Business Development	July 23 (3 days)	N650,000.00	On Campus
Making Strategy Work in a Disruptive Environment	1st run: July 23 (2 days) 2nd run: Oct 15 (2 days)	N500,000.00	On Campus
Driving Innovation and Growth using Blue Ocean Strategy	Aug 27 (3 days)	N500,000.00	On Campus
Innovate to Disrupt	Sept 3 (3 days)	N500,000.00	In person
Beyond Forecasting: Excelling at Building Scenarios	Oct 23 (3 days)	N478,500.00	Live Online
Managing Partnerships and Strategic Alliances	Nov 19 (3 days)	N450,000.00	Live Online
BOARD LEADERSHIP AND GOVERNANCE	START DATE	FEE	MODE OF DELIVERY
The Effective Director	Oct 3 (2 days)	N1,200,000.00	On Campus
Corporate Governance and Board Leadership	Nov 12 (3 days)	N1,200,000.00	On Campus
Executive Team Leadership	Nov 18 (5 days)	N1,050,000.00	On Campus
ACCOUNTING, FINANCE AND ECONOMICS	START DATE	FEE	MODE OF DELIVERY
Corporate Valuation Masterclass	Sept 4 (3 days)	N755,000.00	Hybrid
Budgeting, Forecasting and Control	July 23 (3 days)	N538,850.00	On Campus
Accounting and Finance for Non-Finance Managers	1st run: May 6, 2024(5days) 2nd run: August 12, 2024 (5 days)	N600,000.00	On Campus
Harnessing Innovation and Trends in Tourism and Hospitality Management	Aug 20 (3 days)	N485,000.00	Hybrid
Infrastructure Project Finance Bootcamp	July 31 (7 days)	N1,500,000.00	On Campus
Financial Modeling	1st run: July 1, 2024 (5days) 2nd run: Nov 4, 2024 (5 days)	N687,850.00	Hybrid
Driving Profitability through Strategic Cost Management	Nov 26 (3 days)	N500,000.00	On campus

GENERAL MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
The Manager as Coach	May 21 (3 days)	N400,000.00	On Campus
Managing Compliance and Legal Risks	May 24 (3 days over 3 weeks)	N450,000.00	Live Online
Stepping up to Management	1st run: June 6 (4 days over 3 weeks) 2nd run: Sep 25 (2 days)	N350,000.00 N500,000.00	Live Online Hybrid
Developing Leaders in Hospitality and Tourism	Sept 3 (2 days)	N465,000.00	On Campus
Managing People for Strategic Advantage	Oct 8 (3 days)	N550,000.00	Live Online
Managing Government Relations	Oct 23 (6 days over 3 weeks)	N578,500.00	Live Online
Driving Business Success	Nov 4 (5 days)	N750,000.00	On Campus
Problem Solving and Decision Making for Executives	Nov 13 (6 days over 3 weeks)	N495,000.00	On Campus
Strategic Foresight - Decision Making in Uncertain Times	Nov 26 (6 days over 3 weeks)	N450,000.00	Live Online

LEADERSHIP AND PERSONAL EFFECTIVENESS	START DATE	FEE	MODE OF DELIVERY
Winning Skills and Tools for Negotiation	1st run: May 7 (3 days) 1st run: Oct 2 (3 days)	N450,000.00	Live Online
Building and Leading the 21st Century Team	1st run: Jun 4 (Lagos) (3 days) 2nd run: Oct 7 (Abuja) (3 days)	N500,000.00	On Campus
Authentic Leadership	July 2 (4 days)	N2,655,000.00	Hybrid
Workplace Conflict Management and Resolution Skills	August 27 (2 days)	N475,000.00	Hybrid
Refining your Interpersonal Skills	Sept 10 (3 days)	N450,000.00	On Campus
Women in Leadership	Oct 22 (3 days)	N500,000.00	Hybrid
Search Inside Yourself workshop	Nov 12 (2 days)	N450,000.00	Hybrid

MARKETING AND SALES MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Winning and Retaining Strategies in Critical Times	Sept 17 (2 days)	N450,000.00	On Campus
Building Brands; Boosting Sales in Challenging Economics Times	July 3 (2 days)	N438,500.00	Hybrid
Critical Tools for Effective Sales and Marketing	July 10 (2 days)	N450,000.00	Hybrid
Leading Corporate Reputation	July 22 (3 days)	N650,000.00	On Campus
Strategic Key Account Management	July 24 (3 days)	N538,550.00	On Campus
Strategic Marketing in Challenging Economic Times	Aug 20 (3 days)	N438,500.00	Live Online
Digital Marketing - Strategies for Winning in the Digital Age	Sept 18 (6 days over 3 weeks)	N450,000.00	Live Online
Reinventing the Sales Organisation for Enhanced Productivity	Oct 15 (4 days)	N600,000.00	Hybrid
Outstanding Customer Relationship Management	Oct 22 (4 days over 2 weeks)	N450,000.00	Live Online
Analytics for Better Business Decisions	Nov 5 (4 days over 2 weeks)	N405,800.00	Hybrid
Managerial Leadership in Sales and Marketing	Nov 26 (3 days)	N500,000.00	On Campus

HUMAN RESOURCE MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Strategic Thinking for HR Professionals	Oct 15 (3 days)	N500,000.00	Hybrid
Advanced HR Management Workshop	Nov 19 (2 days)	N500,000.00	Live Online
Mastering Human Resource Management	Nov 27 (10 days over 5 weeks)	N450,000.00	Live Online

OPERATIONS MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Developing Local Value Chains for the African Continental Free Trade Area	May 9 (2 days)	N465,000.00	On Campus
Developing Analytical Competence for Managing Operations	June 3 (5 days)	N550,000.00	On Campus
Strategic Procurement and Contract Management in an Evolving World	Aug 27 (4 days over 2 weeks)	N450,000.00	Live Online
Project Management for Operational Excellence	Sept 3 (4 days)	N578,500.00	On Campus
Business Process Improvement Methodologies	Oct 2 (3 days)	N450,000.00	On Campus
Effective Service Management	Oct 23 (6 days over 3 weeks)	N450,000.00	Live Online
Design Thinking for Operational Excellence	Oct 29 (3 days)	N547,500.00	Hybrid
Logistics and Supply Chain Management	Oct 30 (3 days)	N450,000.00	On Campus
Driving Efficiency and Operational Performance	Nov 26 (4 days over 2 weeks)	N438,500.00	Live Online

SUSTAINABILITY PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Inclusive Workforce Acceleration Programme	March 5 (6 days + 4 months coaching)	N3,700,000.00	Hybrid
Innocent Chukwuma Social Impact (ICSI) Youth Fellowship	April 16 (6 months)	Scholarship Based	Hybrid
ESG Materiality Assessment and Sustainability Reporting	First Run: April 23 (4 days) Second Run: October 22 (4 days)	N399,000.00	Hybrid
Non-profit Leadership and Management (NPLM)	May 2 (9 weeks)	N200,000.00	Hybrid
Effective Sustainability and ESG Management	May 14 (3 weeks)	N499,000.00	Hybrid
Leadership Programme for Sustainable Waste Management (LP-SWM)	June 25 (5 weeks)	N200,000.00	Hybrid
Non-profit Management for Senior Executives (NPMfEx)	July 16 (4 weeks)	N399,000.00	Hybrid
Waste Management Business Development Fellowship	Oct 8 (1 week)	Scholarship Based	Hybrid

RETAIL ACADEMY CERTIFICATE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Certificate Programmes for Retail Professionals	Upon Registration	N188,125.00	Self-paced
Certificate Programmes for Retail Managers	Upon Registration	N306,373.00	Self-paced
Certificate Programmes for Retail Executives	Upon Registration	N499,875.00	Self-paced



Download detailed calendar from our website: [www.lbs.edu.ng](http://www.lbs.edu.ng)

#### RESERVATIONS/ADDITIONAL INFORMATION

Oluwakemi Mfon-Basse  
08086726686  
omfon-basse@lbs.edu.ng

Toba Olugosi  
07080070553  
Tolugosi@lbs.edu.ng

Afolabi Oyewunmi  
07019900756  
aoyewunmi@lbs.edu.ng

Florence Dick  
09026666643  
fdick@lbs.edu.ng  
exceedsales@lbs.edu.ng

Our Contact  
+234-(0)-8025014623  
info@lbs.edu.ng,  
exceedsales@lbs.edu.ng

**Lagos Business School**  
Km 22, Lekki-Epe Expressway,  
Ajah, Lagos

**Programme Time:**  
9:00 a.m. - 5:00 p.m.

**Prior Registration:**  
Mandatory to secure a  
place on the seminar

