



**LAGOS  
BUSINESS  
SCHOOL**

**PAN-ATLANTIC UNIVERSITY**

# MBA Corporate Partnership Programme (CPP)



## About the Programme



# The Corporate Partnership Programme (CPP) is a gateway to fostering leadership excellence within your organisation

Sponsored by your company, the CPP offers your top talents (employees) access to an internationally accredited MBA programme at a discounted rate, empowering them with comprehensive knowledge in business management functions, strategic planning, and leadership competencies.

With enhanced problem-solving skills and strategic acumen, your sponsored employees emerge as catalysts for positive change, driving innovation and achieving organisational objectives. Join us in shaping the future of leadership with the transformative MBA programme at Lagos Business School.



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# Benefits To Your Organisation



The CPP offers your organisation:

- 1** A strengthened leadership bench and improved staff competencies, fostering innovation and growth. 
- 2** Enhanced Employee Value Proposition (EVP), boosting retention and engagement. 
- 3** Tangible impact on revenue and bottom line through increased productivity and efficiency. 
- 4** Strategic competitive advantage in the marketplace through a skilled and motivated workforce. 
- 5** Partnership opportunities for events and panel sessions with LBS. 

## How the CPP Works

- Nominate candidates for the MBA programme.
- A Learning Advisor is assigned to your organisation to provide guidance through the admissions process.
- Nominees complete the admissions process and are accepted into the programme.
- Nominees commence the MBA programme.



# MBA Programmes Overview

While LBS offers four categories of MBA programmes, the CPP includes three of these MBA programmes.

## Modular MBA Programme

A hybrid programme that enables you to combine full-time work with study. 3 years work experience is needed.

Online classes with one week of onsite classes every 3 months.

Optional international immersion trip.

Start Date:	September
Application Deadline:	June/ May
Duration:	24 Months
Programme Fee:	NGN 9.5 Million

## Executive MBA Programme

Suitable for senior executives with at least 7 years work experience and 3 years core managerial experience.

An onsite programme (Fridays & Saturdays) and can also be combined with work.

Optional International immersion trip.

Start Date:	January
Application Deadline:	December
Duration:	24 Months
Programme Fee:	NGN 13.2 Million

## Modular Executive MBA Programme

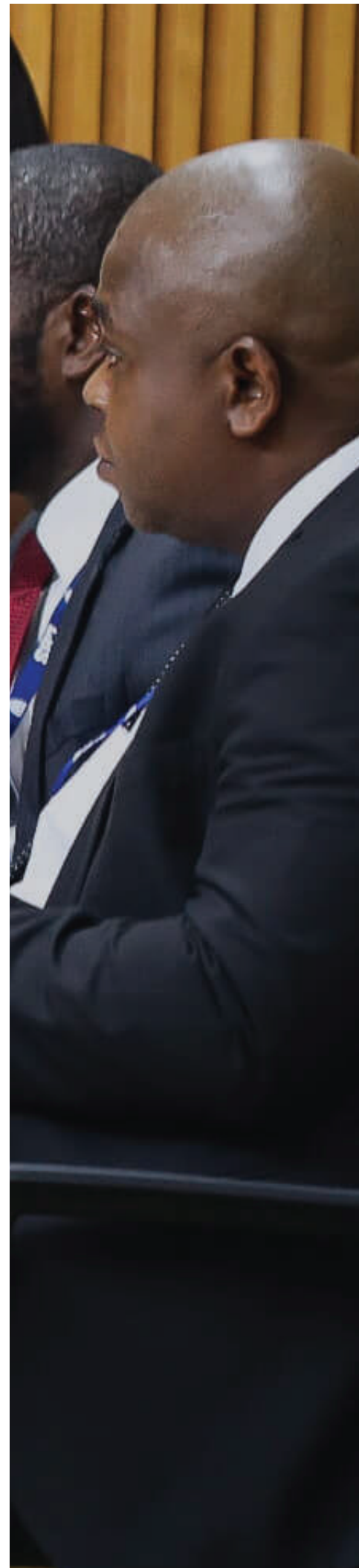
Suitable for senior executives with at least 7 years work experience and 3 years core managerial experience.

A hybrid programme(onsite & Online) and can be combined with work.

Compulsory International immersion trip.

Online classes with one-week onsite classes every 2 months.

Start Date:	July
Application Deadline:	June
Duration:	24 Months
Programme Fee:	NGN 13.2 Million





## Why the LBS MBA:



### **Business Knowledge:**

Equip you with skills and core business disciplines to run a business successfully even if it's your own business.



### **Entrepreneurial Mindset:**

The MBA can empower any professional (HRs, Engrs, Compliance etc) to become a business leader and CEO.



### **Elite Networking:**

The LBS MBA isn't just about acquiring knowledge. It's also about networking. You and your organisation will gain access to an exclusive network of over 4,000 successful alumni, industry leaders, and business executives from top African and Nigerian organisations. This fosters valuable relationships and connections for organisation partnerships/collaboration, career advancement and opens doors to exciting opportunities.



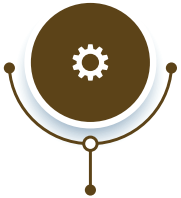
### **Global Awareness:**

Provides deep understanding of international business practices and emerging markets. The LBS MBA prepares you and your employees to thrive in today's interconnected business landscape.



### **Communication:**

Sharpens your communication skills to effectively present ideas, lead teams, fosters clear and persuasive communication for business success.



### **Analytical Skills and Critical Thinking:**

Enhance your ability to analyse complex data and make strategic decisions. Develop a critical thinking approach to solve problems and capitalise on opportunities.



### **Leadership Mindset:**

Equips you with the vision and strategic thinking to lead organisations through disruption. You'll develop the skills to navigate complex challenges and drive sustainable growth in a rapidly evolving world.



### **Ethical Leadership for a Sustainable Future:**

The LBS MBA goes beyond traditional business ethics. The programme cultivates leaders who make progressive and responsible business choices, considering the long-term social and environmental impact of decisions. This ensures you or your employees navigate the business world as leaders who drive positive change.



## Our Unique Differentiator

- Teaching Methodology– focus on the case study teaching methodology
- Learning with similar cohort
- Faculty/professional academic
- International opportunities with Top 10 Business Schools in the World – Yale, Wharton, Smite, INSEAD, IESE, etc.
- World class facilities
- Accreditation and ranking
- Non-academic activities
- Workshops and networking sessions

## Incentive for Your Organisation

- Up to 7.5% discount off the tuition fee with
- complimentary training for your HR staff.
- A Monthly payment plan.
- (Subject to terms & conditions).





## How do I apply?

To participate, kindly contact your HR to nominate you by scanning the barcode.



For more enquiries contact:

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