



2024 EXECUTIVE EDUCATION PROGRAMMES

EXECUTIVE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Senior Management Programme	1st run: 11 Mar 2024 (25 days over 5 months) 2nd run: 13 May 2024 (25 days over 5 months) 3rd run: 22 July 2024 (25 days over 5 months) 4th run: 09 Sept 2024 (25 days over 5 months) 5th run: 18 Nov 2024 (25 days over 5 months)	N7,500,000.00	Hybrid
Management Acceleration Programme	1st run: 06 May 2024 (15 days over 3 months) 2nd run: 12 Aug 2024 (15 days over 3 months)	N3,500,000.00	Hybrid
Global Chief Executive Programme	05 May, 2024 (15 days over 6 months)	\$30,500.00	In-person
Agribusiness Management Programme	1st run: 06 May 2024 (15 days over 3 months) 2nd run: 05 Aug 2024 (15 days over 3 months)	N3,500,000.00	In-person
Advanced Management Programme	1st run: 13 May, 2024 (20 days over 4 months) 2nd run: 19 Aug, 2024 (20 days over 4 months)	N14,200,000.00	Hybrid
Owner-Manager Programme	1st run: 13 May 2024 (25 days over 5 months) 2nd run: 22 July 2024 (25 days over 5 months)	N7,000,000.00	Hybrid
Public Sector Leadership Programme (PSLP)	01 July, 2024 (15 days over 3 month)	N21,150,000.00	In-person
Chief Executive Programme	8 July, 2024 (15 days over 4 month)	N21,200,000.00	In-person

Note: These prices and programme dates are effective from March 1, 2024 and subject to change by July 1, 2024

2024 OPEN SEMINARS AND WORKSHOPS

PROGRAMME CATEGORY

STRATEGY & INNOVATION	START DATE	FEE	MODE OF DELIVERY
Leveraging the Power of Design Thinking	May 8 (3 days)	N547,500.00	Hybrid
Creating Strategy for Competitive Advantage	1st run: March 26 (3 days) 2nd run: Oct 2 (3 days)	N500,000.00	On Campus
From Strategy to Result	1st run: Apr 16 (3 days) 2nd run: Oct 29 (3 days)	N500,000.00	On campus
Turning Strategy into Action	1st run: May 7 (3 days) 2nd run: Nov 26 (3 days)	N500,000.00	On campus
Managing the Family Business to Last Beyond the Founders: The Building Blocks	May 21 (6 days over 3 weeks)	N400,000.00	Live Online
Driving Strategic Innovation and Business Development	July 23 (3 days)	N650,000.00	On Campus
Making Strategy Work In A Disruptive Environment	1st run: July 23 (3 days) 2nd run: Oct 15 (2 days)	N500,000.00	On Campus
Driving Innovation and Growth using Blue Ocean Strategy	Aug 27 (3 days)	N500,000.00	On Campus
Innovate to Disrupt	Sept 3 (3 days)	N500,000.00	In person
Mastering Scenario Planning	Oct 23 (3 days)	N478,500.00	Live Online
Managing Partnerships and Strategic Alliances	Nov 19 (3 days)	N450,000.00	Live Online
BOARD LEADERSHIP AND GOVERNANCE	START DATE	FEE	MODE OF DELIVERY
The Effective Director	Oct 3 (2 days)	N1,200,000.00	On Campus
Corporate Governance and Board Leadership	Nov 12 (3 days)	N1,200,000.00	On Campus
Executive Team Leadership	Nov 18 (5 days)	N1,050,000.00	On Campus
ACCOUNTING, FINANCE AND ECONOMICS	START DATE	FEE	MODE OF DELIVERY
Corporate Valuation Masterclass	Apr 23 (3 days)	N755,000.00	Hybrid
Budgeting, Forecasting and Control	July 23 (3 days)	N538,850.00	On Campus
Accounting and Finance for Non-Finance Managers	1st run: May 6, 2024(5days) 2nd run: August 12, 2024 (5 days)	N600,000.00	On Campus
Harnessing Innovation and Trends in Tourism and Hospitality Management	Aug 20 (3 days)	N485,000.00	Hybrid
Beyond Forecasting: Excelling in Building Scenarios	Oct 23 (3 days)	N500,000.00	Hybrid
Financial Modeling	1st run: August 1, 2024 (5days) 2nd run: Nov 4, 2024 (5 days)	N687,850.00	Hybrid
Driving Profitability through Strategic Cost Management	Nov 26 (3 days)	N500,000.00	On campus
Mastering Infrastructure and Projecct Finance	Oct 30, 2024 (3 days)	N500,000.00	Hybrid

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GENERAL MANAGEMENT		START DATE	FEE	MODE OF DELIVERY
The Manager as Coach		May 21 (3 days)	N400,000.00	On Campus
Managing Compliance and Legal Risks		May 24 (3 days over 3 weeks)	N450,000.00	Live Online
Stepping up to Management		1st run: June 6 (4 days over 3 weeks) 2nd run: Sep 25 (2 days)	N350,000.00 N500,000.00	Live Online Hybrid
Developing Leaders in Hospitality and Tourism		Sept 3 (2 days)	N465,000.00	On Campus
Managing People for Strategic Advantage		Oct 8 (3 days)	N550,000.00	Live Online
Managing Government Relations		Oct 23 (6 days over 3 weeks)	N578,500.00	Live Online
Driving Business Success		Nov 4 (5 days)	N750,000.00	On Campus
Problem Solving and Decision Making for Executives		Nov 13 (6 days over 3 weeks)	N495,000.00	On Campus
Strategic Foresight - Decison Making in Uncertain Times		Nov 26 (6 days over 3 weeks)	N450,000.00	Live Online
LEADERSHIP AND PERSONAL EFFECTIVENESS		START DATE	FEE	MODE OF DELIVERY
Winning Skills and Tools for Negotiation		1st run: May 7 (3 days) 1st run: Oct 2 (3 days)	N450,000.00	Live Online
Building and Leading the 21st Century Team		1st run: Jun 4 (Lagos)(3 days) 2nd run: Oct 7 (Abuja) (3 days)	N500,000.00	On Campus
Authentic Leadership		July 2 (4 days)	N2,655,000.00	Hybrid
Refining your Interpersonal Skills		Sept 10 (3 days)	N450,000.00	On Campus
Women in Leadership		Oct 22 (3 days)	N500,000.00	Hybrid
Search Inside Yourself workshop		Nov 12 (2 days)	N450,000.00	Hybrid
MARKETING AND SALES MANAGEMENT		START DATE	FEE	MODE OF DELIVERY
Winning and Retaining Strategies in Critical Times		Apr 16 (2 days)	N450,000.00	On Campus
Building Brands; Boosting Sales in Challenging Economics Times		July 3 (2 days)	N438,500.00	Hybrid
Critical Tools for Effective Sales and Marketing		July 10 (2 days)	N450,000.00	Hybrid
Strategic Key Account Management		July 24 (3 days)	N538,550.00	On Campus
Strategic Marketing in Challenging Economic Times		Aug 20 (3 days)	N438,500.00	Live Online
Digital Marketing - Strategies for Winning in the Digital Age		Sept 18 (6 days over 3 weeks)	N450,000.00	Live Online
Reinventing the Sales Organisation for Enhanced Productivity		Oct 15 (4 days)	N600,000.00	Hybrid
Outstanding Customer Relationship Management		Oct 22 (4 days over 2 weeks)	N450,000.00	Live Online
Analytics for Better Business Decisions		Nov 5 (4 days over 2 weeks)	N405,800.00	Hybrid
Managerial Leadership in Sales and Marketing		Nov 26 (3 days)	N500,000.00	On Campus
HUMAN RESOURCE MANAGEMENT		START DATE	FEE	MODE OF DELIVERY
Strategic Thinking for HR Professionals		Oct 15 (3 days)	N500,000.00	Hybrid
Advanced HR Management Workshop		Nov 19 (2 days)	N500,000.00	Live Online
Mastering Human Resource Management		Nov 27 (10 days over 5 weeks)	N450,000.00	Live Online

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OPERATIONS MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Developing Local Value Chains for the African Continental Free Trade Area	May 9 (2 days)	N465,000.00	On Campus
Developing Analytical Competence for Managing Operations	June 3 (5 days)	N550,000.00	On Campus
Strategic Procurement and Contract Management in an Evolving World	Aug 27 (4 days over 2 weeks)	N450,000.00	Live Online
Project Management for Operational Excellence	Sept 3 (4 days)	N578,500.00	On Campus
Business Process Improvement Methodologies	Oct 2 (3 days)	N450,000.00	On Campus
Effective Service Management	Oct 23 (6 days over 3 weeks)	N450,000.00	Live Online
Design Thinking for Operational Excellence	Oct 29 (3 days)	N547,500.00	Hybrid
Logistics and Supply Chain Management	Oct 30 (3 days)	N450,000.00	On Campus
Driving Efficiency and Operational Performance	Nov 26 (4 days over 2 weeks)	N438,500.00	Live Online

SUSTAINABILITY PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Inclusive Workforce Acceleration Programme	March 5 (6 days + 4 months coaching)	N3,700,000.00	Hybrid
Innocent Chukwuma Social Impact (ICSI) Youth Fellowship	April 16 (6 months)	Scholarship Based	Hybrid
ESG Materiality Assessment and Sustainability Reporting	First Run: April 23 (4 days) Second Run: October 22 (4 days)	N399,000.00	Hybrid
Non-profit Leadership and Management (NPLM)	May 2 (9 weeks)	N200,000.00	Hybrid
Effective Sustainability and ESG Management	May 14 (3 weeks)	N499,000.00	Hybrid
Leadership Programme for Sustainable Waste Management (LP-SWM)	June 25 (5 weeks)	N200,000.00	Hybrid
Non-profit Management for Senior Executives (NPMfEx)	July 16 (4 weeks)	N399,000.00	Hybrid
Waste Management Business Development Fellowship	Oct 8 (1 week)	Scholarship Based	Hybrid

RETAIL ACADEMY CERTIFICATE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Certificate Programmes for Retail Professionals	Upon Registration	N188,125.00	Self-paced
Certificate Programmes for Retail Managers	Upon Registration	N306,373.00	Self-paced
Certificate Programmes for Retail Executives	Upon Registration	N499,875.00	Self-paced

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Download detailed calendar from our website: www.lbs.edu.ng

RESERVATIONS/ADDITIONAL INFORMATION

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Programme Time:
9:00 a.m. - 5:00 p.m.



Prior Registration:
Mandatory to secure a
place on the seminar

