

# Corporate Valuation Masterclass

Mode of delivery:  
**In Person**

## Overview

The Corporate Valuation Masterclass is an intensive program aimed at providing participants with an in-depth understanding of corporate valuation techniques and strategies. The masterclass covers an array of topics necessary in valuing businesses effectively.

The program will outline the importance of valuation in different business scenarios, such as mergers and acquisitions, investment decisions, and financial reporting. Participants will also gain insights into fundamental concepts like the time value of money, discounted cash flow analysis, and the cost of capital.

During the masterclass, participants will learn how to analyze financial statements, assess a company's financial performance, and forecast future cash flows. They will gain knowledge in evaluating growth prospects and estimating the value of intangible assets.

A significant portion of the masterclass will be dedicated to exploring different valuation

methodologies, such as the income approach, market approach, and asset-based approach. Participants will gain understanding of each method's strengths and weaknesses, and the program will emphasize practical application through real-world case studies. Participants will also learn how to handle complex capital structures and consider the impact of macroeconomic factors, industry dynamics, and market conditions on valuation.

By the end of the Corporate Valuation Masterclass, participants will be equipped with the knowledge and skills to confidently perform corporate valuations, make informed investment decisions, and provide insightful financial advice. The programme will empower professionals in finance, investment banking, private equity, corporate finance, and related fields with the expertise needed to navigate the complexities of corporate valuation successfully.

# Programme Curriculum

- **Introduction to business valuation**
- **Financial statement analysis**
- **Introduction to the income approach**
  - Definition of cash flows / Free cash flow estimation
  - Estimating discount rates
- **Introduction to the market approach**
  - Guideline public companies
  - Guideline transactions
- **Introduction to the asset approach**
- **Selecting relevant approaches, reconciling value indications, and arriving at a conclusion for business enterprise valuations**



## Key learning outcomes

### Participants will learn to:

- Develop a good understanding of key valuation concepts, such as the time value of money, risk and return, and the different approaches to valuing businesses
- Identify various valuation methodologies commonly used in the industry, including the income approach, market approach, and asset-based approach
- Analyze financial statements to extract relevant information for the valuation process
- Analyze real-world case studies, applying valuation methodologies to different scenarios and industries
- Develop forecasting techniques, assumptions, and identify challenges involved in estimating future cash flows
- Develop discount rates and understand the concept of risk in valuation
- Identify and analyze company-specific factors that can impact the valuation of a business e.g., competitive positioning, management quality, and growth prospects
- Effectively communicate valuation findings through professional reports and presentations
- Identify ethical considerations and challenges in the valuation field, including issues related to independence, objectivity, confidentiality, and conflicts of interest

## Target Audience

Investment Bankers, CFOs, Financial Analysts, Entrepreneurs, Private Equity and Venture Capital Investors, Consultants and Advisors

### Enquiries/Reservations

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