



Leveraging Sustainability for Optimal Business Performance

Sustainability and Your Business - Let's Connect the Dots

To achieve optimal business performance and increase competitive advantage, sustainability must be a key consideration irrespective of the sector. This is especially relevant in Africa where the region's vulnerability to climate change impacts such as extreme weather events, water scarcity, and declining agricultural productivity, can pose significant risks to business operations. For Senior Management in any organisation, this calls for embedding sustainability within the organisational framework and setting targets to drive its achievement.

As a senior executive, integrating sustainability into the day-to-day running of a business as well as building its consciousness among employees is key for long-term success and stability. Prioritising sustainability improves the bottom line, reduces costs, increases sales, boosts market share, attracts investment, and enhances employee engagement and retention. In turn, the social capital of the organisation improves by adding value to the environment and communities. However, many executives may lack the necessary knowledge and skills to do so effectively.

The Lagos Business School 'Leveraging Sustainability for Optimal Business Performance Programme' is a high-level customised programme for senior executives and C-suites to gain a better understanding of the impact of sustainability in business efficiency, and the trade-offs needed to drive performance. The programme will equip you to lead the integration of sustainability in the processes within your organisation.



Course Benefits

1. Sustainability Leadership and Management -

Build skills to identify the environmental, social and economic materiality of the organisation and how to integrate and promote it as a culture within the organisation for optimal business performance.

2. Understand the Business Case for Sustainability -

The key concepts, challenges and prospects in Africa and the shift towards a more socially responsible and environmentally conscious form of capitalism.

3. Take Action to Improve Performance Through the Sustainability Lens -

Understand the change management strategies and processes in sustainability integration and how to measure and monitor outcomes.



Delivery:

On Campus or Virtual



Duration and Fees:

Customised based on cohorts' needs and availability



Key Learning Outcomes

1. Understanding sustainability materiality assessment, its connection in setting strategic priorities, goals and targets for the organisation.
2. Demonstrate a critical awareness of the senior management's role in building a sustainable company and gain the necessary skills to lead sustainability initiatives.
3. Understand how the non-financial aspects of sustainability (Environment, Social and Governance) lead to long-term financial and sustainable growth and how they can be deployed to monitor and measure outcomes.
4. Learn how to balance short-term financial goals with long-term sustainability objectives.
5. Gain insights on how to navigate the complex and constantly evolving regulatory landscape around sustainability.
6. Build, capitalise, and accelerate sustainable pathways that seamlessly create organisational transformation into a sustainable company.
7. Recognise how to navigate new market segments and expand market share in the green and low-carbon economy.

Who Should Attend

Senior Executives and Senior Management teams of private sector companies.

The LBS Advantage



Customised
Curriculum



Simulation
Exercises



Experiential and
Contextualised
learning



Case
Studies

Delivery Option

The course can be delivered in the following ways:

1. Subject to your preference, the sessions can be delivered face-to-face, hybrid, or via zoom; a robust web-conferencing software that allows users to interact with the facilitator nearly as well as they could in a face-to-face session.
2. The course can be tailored to preferred availability - A three-day programme as is convenient. Also, an introductory class can be organised before the main modules are delivered.

Faculty and Facilitating Partners



Prof. Chris Ogbechie
Professor of Strategic Management
(Academic Director)



Dr Kemi Ogunyemi
Associate Professor, Business
Ethics and Sustainability



Douglas Kativu
Director, Global Reporting
Initiative (GRI) Africa



Tiekie Barnard
Chief Executive Officer, Shared
Value Africa Initiative (SVAI)

This programme is facilitated by



Partners include



Contact Us

Theresa Akpoveso

Senior Associate, Programme Design and Management
Lagos Business School Sustainability Centre
takpoveso@lbs.edu.ng, +234 703 230 1013

Abam Inyang

Senior Associate, Partner Engagements and Communications
Lagos Business School Sustainability Centre
ainyang@lbs.edu.ng, +234 816 505 2642

Nnaemeka John Onoyima

Senior Associate, Industry Services and Research,
Lagos Business School Sustainability Centre
nonoyima@lbs.edu.ng, +234 703 653 0729

Email - sustainabilitycentre@lbs.edu.ng

Website - www.lbssustainabilitycentre.edu.ng

Twitter - @LBS_SustCentre

LinkedIn - Lagos Business School Sustainability Centre

