



**LAGOS
BUSINESS
SCHOOL**

PAN-ATLANTIC UNIVERSITY



Let us customise your learning experience



In today's business environment, exceptional employee talent is the driving force behind every successful business. To stay ahead of today's volatile, unpredictable and increasingly competitive market, your organisation needs to continuously adapt, change and reinvent itself. You need the vision, leadership competencies, alignment, and agility to design and execute new strategies that ensure a sustained competitive edge. Investing in new knowledge, skills and competencies will help you and your organisation deliver revolutionary change and drive growth. To truly stand out and place your business at the forefront, you need to give your employees a cutting-edge advantage. Lagos Business School's customised executive education programmes are a great way to do just that.

What is a Custom Executive Education Programme?

A custom executive education programme is designed and delivered specifically for your organisation. This is achieved by collaborating with you to design and tailor course content that will address your unique goals and needs. Our custom programmes are centred around academic content taught by world-class faculty, integrated with practical exercises and sessions by guest speakers and practitioners.

Why choose Lagos Business School?

By collaborating closely with our clients, we have consistently created effective results-driven learning solutions.

- We are developing responsible leaders that will solve Africa's business problems. Our value proposition is hinged on solving Africa's problems from a local perspective.
- You need a partner that understands the African business terrain. We differentiate ourselves with our afro-centric response to the peculiar challenges of the African business environment which many do not understand.
- We have more case studies that will address the energy and environmental challenges that business leaders must face and tackle in Africa, as well as the dangerous minefields waiting for investors in government and regulatory matters.
- In terms of corporate sustainability, we have helped many businesses overcome setbacks associated with their failure to understand how social licence (or lack of it) can cripple their operations.
- We have a curriculum/philosophy that promote responsible growth and sustainability in the African context. Using the triple bottom line sustainability philosophy, we can help you develop business leaders that will be responsible towards human dimension, societal and ecological environments.
- With over 30 years experience in executive education, Lagos Business School (LBS) is a globally ranked premier business education institution.
- Our customised programmes will transform your organisation into a potent force for actualizing its vision and objective.

What is the design and development process like?

Our development process begins when you complete the programme development guide form. This will help us learn more about your organisation. Once we have reviewed your custom programme inquiry form and are ready to proceed with a proposal, our experienced staff will begin conversations with your team.

Once an agreement is signed, we will review potential programme directors and select one whose expertise and research align with your programme goals.

We will conduct interviews with key stakeholders in your organisation to fully understand:

- The state of the business, strengths, challenges and opportunities, and the organisational culture.
- Programme objectives and desired outcomes.
- Desired areas of focus and priorities, target audience, and timing.
- How to incorporate the programme into the organisation's broader leadership development process and goals.

Then, we dig deeper to design, develop, and implement a rigorous programme to meet your organisation's learning goals.

Collaboration between our team and yours is the key to success. In a collaborative, multi-step process, we will work with you and your organisation to assess your needs and design your programme.

- Confirm programme architecture (e.g., format, dates, and duration).
- Refine areas of focus and priorities.
- Finalise cohort size and frequency of delivery.

- Outline how the programme [and its goals] will be described to participants.

Before the programme begins, we communicate with participants to build excitement, set expectations, and assign any work to be done in advance. Next, we deliver a rigorous curriculum and support participants throughout the programme, both on-campus and online.

What types of organisations do we work with?

We work with a wide range of leading international and local organisations for executive leadership development, including leading oil and gas, financial institutions, consulting firms, universities, professional organisations, FMCG companies and public sector agencies.

What is the programme duration?

A custom programme can run anywhere from a one-day session to a multi-module programme running for several months. We work with you to achieve your objectives.

What subject areas or topics do we cover?

We can incorporate numerous themes into our programmes, including doing business in Africa, design thinking, risk management and compliance, diversity, equity, and inclusion (DEI), innovation and intrapreneurship, business analytics, sustainability and stakeholder engagement, leadership and change, fintech, leadership communications, global trade and operations, business and public policy, market strategy and non-market strategy, asset optimization, business improvement methodologies, and leadership skills for public sector leaders.

Who facilitates on our programme?

The facilitating team will include Lagos Business School faculty members, seasoned industry practitioners, and guest speakers whose areas of expertise are individually selected to meet our clients' needs. Our qualified faculty bring real-world experience, the latest tools, and proven industry methods to create hands-on learning for direct application in the workplace.

What are the benefits of a customised programme for you?

- Access to Africa's leading industry experts and cutting-edge research
- Relevant case studies, group discussions, and simulations targeted for your industry and organisation.
- A dedicated team that provides a unique programme from inception through design to delivery
- Transformational result-driven employees who think strategically, lead collaboratively, and demonstrate increased confidence, competence, and competitiveness in the industry landscape.

Where will the programme be delivered?

We have a flexible delivery model. Programmes can be delivered at your business location anywhere in the world, at our purpose-built learning campus, or online for live virtual programmes.

Our growing list of clients



Next steps?

Join the exclusive group of successful organisations that are providing tailored solutions that empower individuals to reinvent themselves within the organisation. Contact the members of our custom executive education team below to start the process.

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