



**LAGOS  
BUSINESS  
SCHOOL**

**PAN-ATLANTIC UNIVERSITY**



**A Global Immersion Programme on**

# **DOING BUSINESS IN EUROPE**

**Paris, France!**

**3rd-7th  
November, 2025**



**T**he Global Immersion Programme (GIP) is a course designed for LBS participants and Alumni to provide a high-level survey of the economic, cultural and geopolitical drivers behind regions integral to the global economy.

The 2025 programme shall take place in France. France is an advanced and industrialized country, the third-largest economy in Europe and the sixth-largest in the world in terms of GDP. Its pro-business environment, sophisticated financial market, and highly educated workforce make it an attractive place to do business. France is also one of the most visited countries in the world, and its cultural influence is widely recognized.

The programme shall entail attending lectures and travelling abroad to meet with local business leaders, government officials, LBS alumni, and executives. This will bring great learning to the participants while immersing themselves in another culture and building strong relationships. The course comprises of attending on-campus sessions in a Paris-based partner business school and a study tour.

**The overall objectives of the programme are:**

- To provide an understanding of the EU region's business, cultural, and political environments.
- To achieve a working knowledge of local business practices through direct interaction with managers and government officials.
- To explore the value of different economic models as benchmarks for global business practices.
- To promote intercultural awareness and communication .



## PROGRAMME HIGHLIGHTS

- **Business Leader Meetings** - This feature of the programme is designed to introduce the participants to the EU/Europe region through direct interaction. During meetings with business leaders and managers, they will see how they run their companies, how market forces influence their decisions, and what they perceive as current and future challenges and opportunities.
- **Company visits** - By visiting production facilities and corporate headquarters, participants will see how management decisions directly affect operations and personnel. They will also discuss relations between the public and private sectors with officials from national and regional regulatory agencies.
- **Cultural Events** - Throughout the programme, they will have opportunities to learn about French culture and its influence on society. This will take the form of planned group events such as a city tour and excursion to a significant historical area in France.

## PROGRAMME DETAILS

Dates

3rd to 7th November 2025

Fees

\$6,500

Registration Closure Date

August 29th, 2025

## FEES COVER THE FOLLOWING

- Accommodation in Paris
- Transportation to the business visits
- 4 lunches and 4 dinners included
- 1 city tour in Paris
- 1 Welcome coffee

## FEES DO NOT COVER THE FOLLOWING

- Flight to Paris
- Visa fees
- Travel health insurance
- Airport pickup and drop off

Payment of a commitment fee of \$3,000 is required by the 31st of July 2025 to secure your space and so that the LBS team can commence processing for the participant.

## CANCELLATION AND REFUND POLICY

No cancellation except if there is a visa refusal.

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### registration link

<https://bit.ly/LBSPARISSTUDYTRIP>



# Registration Process

Complete the registration form on this link together with a copy of the bio-data page of your international passport to our office. Electronic formats are acceptable.

**Pay the programme fee into our domiciliary account indicated below:**

<b>BANK:</b>	<b>CITIBANK N.A CANADA SQUARE CANARY WHARF LONDON E14 5LB</b>
<b>SORT CODE:</b>	<b>18-50-08</b>
<b>SWIFT ADDRESS:</b>	<b>CITIGB2L</b>
<b>IBAN NO:</b>	<b>GB80CITI18500810407941</b>
<b>ACCOUNT NO:</b>	<b>10407941(USD)</b>
<b>ACCOUNT NAME:</b>	<b>ZENITH BANK PLC</b>
<b>ZENITH BANK SWIFT:</b>	<b>ZEIBNGLA</b>
<b>USD AMOUNT:</b>	<b>\$6,500</b>
<b>ORDERING PARTY:</b>	
<b>BENEFICIARY: FURTHER CREDIT TO:</b>	
<b>CUSTOMERS NAME:</b>	<b>LAGOS BUSINESS SCHOOL</b>
<b>ACCOUNT NUMBER:</b>	<b>5071317309</b>

Enquiries, please contact  
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Visit Programme Page

<https://bit.ly/programme-page>



# Gallery From 2023/2024 Business Tour







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## PROPOSED BUSINESS TOUR DESTINATIONS

- Banque de France
- Deloitte
- Station F
- JLL Paris
- BPI France
- Dare to Win Media
- Mayor of Arrondissement of Paris
- Insead Business School
- Ipag Business School
- Conseiller du Commerce extérieur de la France (CCEF), Paris
- SciencePo

