



**LAGOS
BUSINESS
SCHOOL**

PAN-ATLANTIC UNIVERSITY



**Executive Education
Ranking 2022**



2023 EXECUTIVE EDUCATION OPEN SEMINARS

THESE FEES ARE EFFECTIVE JANUARY 1, 2023

PROGRAMME CATEGORY

STRATEGY & INNOVATION	START DATE	FEE	MODE OF DELIVERY
Driving Strategic Innovation and Business Development	Aug 1 (3 days)	N320,388.00	Hybrid
Making Strategy Work In A Disruptive Environment	Oct 17 (2 days)	N383,013.00	On Campus
Driving Innovation and Growth using Blue Ocean Strategy	1st run: Mar 21 (3 days) 2nd run: Aug 29 (3 days)	N380,013.00	On Campus
Creating Strategy for Competitive Advantage	1st run: May 23 (3 days) 2nd run: Oct 3 (3 days)	N380,013.00	On Campus
Mastering Scenario Planning	Oct 25 (4 days over 2 weeks)	N263,375.00	Live Online
From Strategy to Result	1st run: Apr 17 (3 days) 2nd run: Oct 31 (3 days)	N380,013.00	On campus
Turning Strategy into Action	1st run May (3 days) 2nd run: Nov 21 (3 days)	N380,013.00	On campus
Managing Partnerships and Strategic Alliances	Nov 21 (4 days over 2 weeks)	N267,353.00	Live Online
Strategic Thinking for HR Professionals	Oct 17 (3 days)	N377,500.00	Hybrid
Managing the Family Business to Last Beyond the Founders: The Building Blocks	May 23 (6 days over 3 weeks)	N234,888.00	Live Online
Building a Multigenerational Family Business : A Toolkit For Global Expansion	Oct 31 (3 days)	N487,513.00	Hybrid

BOARD LEADERSHIP AND GOVERNANCE	START DATE	FEE	MODE OF DELIVERY
The Effective Director	Oct 3 (2 days)	N487,513.00	On Campus
Corporate Governance and Board Leadership	Nov 21 (3 days)	N489,125.00	On Campus



ACCOUNTING, FINANCE AND ECONOMICS	START DATE	FEE	MODE OF DELIVERY
Accounting and Finance for Non-Finance Managers	July 4 (4 days)	N460,368.00	On Campus
Budgeting, Forecasting and Control	July 25 (3 days)	N417,638.00	On Campus
Financial Modeling	Dec 4 (5 days)	N402,588.00	Hybrid
Driving Profitability through Strategic Cost Management	Nov 28 (3 days)	N305,388.00	On campus
Mastering Infrastructure and Project Finance	Nov 1 (6 days over 3 weeks)	N310,138.00	Live Online

GENERAL MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Stepping up to Management	1st run: 14 Jun (2 days) 2nd run: Sep 27 (2 days)	N288,638.00	Live Online
Managing People for Strategic Advantage	Oct 10 (6 days over 3 weeks)	N299,388.00	Live Online
Workforce Gender Equality Accelerated Programme	March 6 (6 days)	N779,375.00	Hybrid
Problem Solving and Decision Making for Executives	Nov 15 (6 days over 3 weeks)	N306,375.00	On Campus
Driving Business Success	Dec 4 (5 days)	N489,125.00	On Campus
Strategic Foresight - Decision Making in Uncertain Times	Nov 28 (6 days over 3 weeks)	N382,163.00	Live Online
The Manager as Coach	Apr 25 (3 days)	N225,750.00	On Campus
Managing Compliance and Legal Risks	May 23 (3 days over 3 weeks)	N310,138.00	Live Online
Africa University Teachers Leadership Programme	July 5 (10 days over 5 weeks)	N285,000.00	Live Online
Managing New Beginning - A Career Transition Toolkit	May 2 (3 days)	N380,013.00	On Campus

LEADERSHIP AND PERSONAL EFFECTIVENESS	START DATE	FEE	MODE OF DELIVERY
Winning Skills and Tools for Negotiation	Oct 3 (3 days)	N299,388.00	Live Online
Refining your Interpersonal Skills	Aug 29 (3 days)	N310,138.00	On Campus
Building and Leading the 21st Century Team	1st run: Jun 6 (3 days) 2nd run: 19 Sep (Abuja) (3 days)	N374,368.00	On Campus
Authentic Leadership	Oct 10 (5 days over 5 weeks)	N1,241,625.00	Blended
Women in Leadership	Oct 24 (3 days)	N335,938.00	Hybrid
Executive Team Leadership	Nov 20 (5 days)	N643,387.50	On campus
Search Inside Yourself workshop	Sept 19 (2 days)	N241,875.00	Hybrid



MARKETING AND SALES MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Critical Tools for Effective Sales and Marketing	June 13 (4 days over 2 weeks)	N288,638.00	Live Online
Digital Marketing -Strategies for Winning in the Digital Age	Sept 20 (3 days over 3 weeks)	N299,388.00	Live Online
Strategic Key Account Management	July 26 (6 days over 3 weeks)	N299,388.00	Live Online
Reinventing the Sales Organisation for Enhanced Productivity	Oct 17 (4 days)	N406,888.00	Live Online
Outstanding Customer Relationship Management	Oct 24 (4 days over 2 weeks)	N259,613.00	Live Online
Personal Branding: Building Brand You	July 24 (4 days over 2 weeks)	N237,300.00	Live Online
Managerial Leadership in Sales and Marketing	Nov 28 (3 days)	N407,318.00	On Campus

OPERATIONS MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Design Thinking	Oct 31 (3 days)	N250,000.00	Live Online
Strategic Procurement and Contract Management in an Evolving World	Aug 29 (10 days over 5 weeks)	N354,213.00	Live Online
Developing Analytical Competence for Managing Operations	June 5 (5 days)	N489,125.00	On Campus
Business Process Improvement Methodologies	Oct 3 (3 days)	N310,138.00	On Campus
Driving Efficiency and Operational Performance	Nov 28 (6 days over 3 weeks)	N245,638.00	Live Online
Project Management for Operational Excellence	Sept 6 (4 days)	N370,338.00	On Campus
Effective Service Management	Oct 25 (6 days over 3 weeks)	N255,743.00	Live Online
Logistics and Supply Chain Management	Nov 1 (3 days)	N380,013.00	On Campus

HUMAN RESOURCE MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Mastering Human Resource Management	Aug 29 (10 days over 5 weeks)	N354,213.00	Live Online
Advanced HR Management Workshop	Sept 13 (2 days)	N345,995.00	Live Online

SPORTS MANAGEMENT	START DATE	FEE	MODE OF DELIVERY
Sports Business Management	Nov 14 (3 days)	N299,603.00	On Campus
La Liga week	TBD (6 days)	N3,026,125.00	Madrid, Spain

CERTIFICATE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Certificate Programmes for Retail Professionals	Upon Registration	N188,125.00	Self-paced
Certificate Programmes for Retail Managers	Upon Registration	N306,373.00	Self-paced
Certificate Programmes for Retail Execuives	Upon Registration	N499,875.00	Self-paced

EXECUTIVE PROGRAMMES	START DATE	FEE	MODE OF DELIVERY
Management Acceleration Programme	1st run: Mar 17 (15 days over 3 months) 2nd run: Aug 7 (15 days over 3 months)	N2,101,625.00	Hybrid
Owner Manager Programme	1st run: May 8 (30 days over 6 months) 2nd run: Sep 4 (30 days over 6 months)	N3,593,725.00	Hybrid
Senior Management Programme	1st run: Mar 20 (25 days over 5 months) 2nd run: Jun 19 (25 days over 5 months) 3rd run: Sept 4 (25 days over 5 months) 4th run: Nov 20 (25 days over 5 months)	N3,501,812.00	Hybrid
Agribusiness Management Programme	1st run: May 15 (15 days over 5 months) 2nd run: Aug 1 (15 days over 5 months) 3rd run: Nov 13 (15 days over 5 months)	N967,768.75	In-person
Advanced Management Programme	1st run: May 22 (20 days over 4 months) 2nd run: Sep 11 (30 days over 6 months)	N6,572,550.00	Hybrid
Global Chief Executive Programme	May 14 (15 days over 5 months)	\$28,000	In-person
Sales Academy	July 24 (9 days over 4 months)	N1,940,375.00	Hybrid
HR Academy - Professional Certificate Stage	Aug 21 (9 days over 4 months)	N1,967,250.00	Hybrid
Chief Executive Programme	June 13 (15 days over 3 months)	N12,464,625.00	On Campus
Public Sector Leadership Programme (PSLP)	June 19 (30 days over 6 months)	N6,767,125.00	On Campus



Download detailed calendar from our website:
www.lbs.edu.ng

RESERVATIONS/ADDITIONAL INFORMATION

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Programme Time:
9:00am - 5:00pm



Prior Registration:
**Mandatory to secure a
place on the seminar**