



**LAGOS  
BUSINESS  
SCHOOL**  
PAN-ATLANTIC UNIVERSITY



**Executive Education  
Ranking 2022**



**THESE FEES ARE  
EFFECTIVE JULY 1, 2022**

**2022**

**EXECUTIVE EDUCATION  
CALENDAR**

#### OPEN ENROLLMENT SEMINARS

Strategy and Innovation	Start Date	Fee	Mode of Delivery
Driving Strategic Innovation and Business Development	August 1 (3 days)	N298,500	Hybrid
Making Strategy Work in a Disruptive Environment	August 2 (2days)	N353,500	On campus
Driving Innovation and Growth using Blue Ocean Strategy	August 30 (3 days)	N353,500	On campus
Creating Strategy for Competitive Advantage	September 27 (3 days)	N353,500	On campus
Leveraging Design Thinking For Creativity and Innovation	October 4 (8 days over 4 weeks)	N253,500	Live Online
Strategic Thinking for HR Professionals	October 18 (3 days)	N298,530	Hybrid
Mastering Scenario Planning	October 25 (4 days over 2 weeks)	N245,000	Live Online
From Strategy to Result	November 1 (3 days)	N353,500	On campus
Turning Strategy into Action	November 15 (3 days)	N353,500	On campus
Managing Partnerships and Strategic Alliances	November 29 (4 days over 2 weeks)	N248,700	Live Online

Board Leadership and Governance	Start Date	Fee	Mode of Delivery
The Effective Director	June 28 (2 days)	N453,500	On campus
Corporate Governance and Board Leadership	November 21 (3 days)	N455,000	On campus
The Effective Director	October 4 (2 days)	N453,500	On campus

Accounting, Finance and Economics	Start Date	Fee	Mode of Delivery
Accounting and Finance for Non-Finance Managers	July 4 (5 days)	N425,500	On campus
Budgeting, Forecasting and Control	July 26 (3 days)	N388,500	On campus
Financial Modeling	October 18 (10 days over 5 weeks)	N374,500	Live Online
Driving Profitability through Strategic Cost Management	November 29 (3 days)	N284,500	On campus
Mastering Infrastructure and Project Finance	November 15 (6 days over 3 weeks)	N288,500	Live Online

General Management	Start Date	Fee	Mode of Delivery
Stepping up to Management	September 27 (2 days)	N268,500	Live Online
Managing People for Strategic Advantage	October 4 (6 days over 3 weeks)	N278,500	Live Online
Managing Government Relations	October 25 (6 days over 3 weeks)	N278,500	Live Online
Problem Solving and Decision Making for Executives	November 15 (6 days over 3 weeks)	N285,000	Live Online
Driving Business Success	November 28 (5days)	N455,000	On campus
Strategic Foresight - Decison Making in Uncertain Times	November 29 (6 days over 3 weeks)	N355,500	Live Online
Workforce Gender Equality Accelerated Programme	October 17 (6 days)	N725,000	Hybrid

Human Resource Management	Start Date	Fee	Mode of Delivery
Employment Law and Industrial Relations	August 23 (6 days over 3 weeks)	N258,200	Live Online
Mastering Human Resource Management	August 30 (10 days over 5 weeks)	N329,500	Live Online
Advanced HR Management Workshop	September 13 (2 days)	N258,600	Live Online

Agro-Allied Sector	Start Date	Fee	Mode of Delivery
Building a Profitable Agribusiness - Unlocking the Value Chain Potentials	September 20 (4 days over 2 weeks)	N218,520	Live Online

Sports Business Management	Start Date	Fee	Mode of Delivery
Sports Business Management	August 8 (3 days)	N278,700	On campus
La-Liga Week	September 12 (6 days)	N2,815,000	Madrid, Spain

Marketing and Sales Management	Start Date	Fee	Mode of Delivery
Consumer Marketing and Engagement in Challenging Times	July 12 (6 days over 3 weeks)	N278,500	Live Online
Strategic Key Account Management	July 26 (6 days over 3 weeks)	N278,500	Live Online



## Marketing and Sales Management

	Start Date	Fee	Mode of Delivery
Analytics for Marketing Decisions	August 2 (4 days over 2 weeks)	N278,500	Live Online
Building Brands: Boosting Sales	August 9 (6 days over 3 weeks)	N378,500	Live Online
FMCG Marketing Strategy	August 9 (6 days over 3 weeks)	N268,200	Live Online
Digital Marketing -Strategies for Winning in the Digital Age	September 20 (6 days over 3 weeks)	N278,500	Live Online
Strategic Marketing Management	October 4 (6 days over 3 weeks)	N378,500	Live Online
Reinventing the Sales Organisation for Productivity	October 18 (4 days)	N250,000	Live Online
Outstanding Customer Relationship Management	October 25 (4 days over 2 weeks)	N241,500	Live Online
Personal Branding and Corporate Success: Building Brand You	November 29 (4 days over 2 weeks)	N237,300	Live Online
Managerial Leadership in Sales and Marketing	November 29 (3 days)	N378,900	On campus

## Operations Management

	Start Date	Fee	Mode of Delivery
Developing Analytical Competence for Managing Operations	June 20 (5 days)	N455,000	On campus
Strategic Procurement and Contract Management	June 28 (6 days over 3 weeks)	N258,200	Live Online
Business Process Improvement Methodologies	September 27 (3 days)	N288,500	On campus
Driving Efficiency and Operational Performance	October 4 (6 days over 3 weeks)	N228,500	Live Online
Effective Project Management	September 6 ( 4 days)	N344,500	Live Online
Effective Service Management	October 25 (6 days over 3 weeks)	N237,900	Live Online
Logistics and Supply Chain Management	November 1 (6 days over 3 weeks)	N275,000	Live Online
Leadership in Health and Safety Management	November 1 (6 days over 3 weeks)	N248,500	Live Online





### Leadership and Personal Effectiveness

	Start Date	Fee	Mode of Delivery
Refining your Interpersonal Skills	August 30 (3 days)	N288,500	On campus
Building and Leading the 21st Century Team (Abuja)	September 5 (3 days)	N348,500	On campus
Winning Skills and Tools for Negotiation	October 4 (6 days over 3 weeks)	N278,500	Live online
Authentic Leadership	October 7 (5 weeks)	N1,155,000	Live Online
Building and Leading the 21st Century Team (Port Harcourt)	October 24 (3 days)	N348,500	On campus
Women in Leadership	October 24 (3 days)	N312,500	On campus
Workplace Conflict Management and Resolution Skills	October 25 (4 days over 2 weeks)	N238,500	Live Online
Executive Team Leadership	November 7 (5 days)	N598,500	In person



- 📍 Programme Venue: **Km 22, Lekki-Epe Expressway, Ajah, Lagos**
- 🕒 Programme Time: **9:00a.m. - 5:00p.m.**
- 📝 Prior Registration: **is mandatory to secure a place on the seminar**

Download detailed calendar from our website:  
[www.lbs.edu.ng](http://www.lbs.edu.ng)

#### RESERVATIONS/ADDITIONAL INFORMATION

**Janet Adeegbe**  
09026666643  
jadeegbe@lbs.edu.ng  
execedsales@lbs.edu.ng

**Obinna Okonkwo**  
08086726686  
obinnaokonkwo@lbs.edu.ng

**Ifeoluwa Osho**  
07086095794  
iosho@lbs.edu.ng

**Toba Olugosi**  
07080070553  
Tolugosi@lbs.edu.ng

**Lagos Business School**  
Lekki - Epe Expressway Ajah, Lagos, Nigeria  
info@lbs.edu.ng, +234-(0)-8025014623

### Executive Programmes

	Start Date	Fee	Mode of Delivery
Management Acceleration Programme	Aug 8 and Nov 21 (15 days over 3 months)	N1,955,000	Hybrid
Owner Manager Programme	Aug 1 and Dec 5 (30 days over 6 months)	N3,343,000	Hybrid
Senior Management Programme	Sept 19 and Nov 21 (25 days over 5 months)	N3,257,500	Hybrid
Agribusiness Management Programme	October 17 (15 days over 5 months)	N900,000	In-person
Advanced Management Programme	August 15 (20 days over 4 months)	N6,114,000	Hybrid
Global Chief Executive Programme	September 16 (15 days over 5 months)	N6,391,000	In-person
Sales Academy	June 22 (12 days over 4 months)	N1,805,000	Blended
HR Academy - Professional Certificate Stage	August 8 (12 days over 4 months)	N1,830,000	In-person
Certificate Programme for Retail Professionals	Upon registration	N175,000	Self-paced
Certificate Programme for Retail Managers	Upon registration	N275,000	Self-paced
Certificate Programme for Senior Retail Executives	Upon registration	N465,000	Self-paced

### CUSTOM PROGRAMMES

Successful organisations are providing tailored solutions that empower individuals to reinvent themselves within the company. This is key to enable workers navigate 21st century careers and to allow employers access to the skills of the future. Lagos Business School Custom Executive Education is uniquely positioned to partner with you to design results-driven learning solutions – delivered online on campus, or a blend of both. No two organisations are exactly alike, so no two custom programmes are, either. We collaborate intensely with you to develop learning solutions that meet your specific needs.

For more information, kindly call **Nkechi: 08024782906** or **Umar: 07080070552** or send email to [customprogrammes@lbs.edu.ng](mailto:customprogrammes@lbs.edu.ng)