









## Programme Overview



In today's erratic, complex and rapidly evolving environment, any organisation seeking to thrive must be led by a future-focused and agile Chief Executive Officer. This will require advanced leadership skills, revolutionary strategies to tackle disruptions, transforming customer experiences and building sustainable competitive advantage.

Just as the business context continues to evolve, the approach to leadership development must equally mirror this evolution. This will be driven by people leadership practices that influence CEOs to be visionary with the willingness for continuous learning and unlearning. A significant proportion of learning on this programme will come out of peer-stimulated learning, sharing of experiences, and stress-testing each other's ideas.

#### Who Should Enrol?



Designed for both new and experienced Chief Executive Officers and Managing Directors of organisations with an annual turnover of over NGN 1 billion, a minimum of 15 years of management experience, and a record of driving transformation and achieving impact.



# Eligibility:



A minimum of 15 years of management experience.



Substantial work experience, including significant time as a business leader.



Managing an organisation with an annual turnover of over NGN 1 billion.

## **Cohort Mix**



Geographical diversity:
Organisations within Nigeria



Class size:
Average class
of 25



Average work experience:

15 years

# **Industry** Diversity

- Real Estate and Construction
- Automotive
- Fintech
- Energy
- Financial Services
- · FMCG
- Healthcare
- Services
- Insurance
- IT
- · Legal
- · Logistics
- Manufacturing
- Media
- Government Parastatals
- Security and Telecommunications











## Programme Content











Challenge

Innovate

In an increasingly uncertain global environment, the Chief Executive Programme is designed to enable CEOs and Managing Directors explore ground-breaking multidisciplinary approaches to solving complex business issues. The Programme offers a dynamic learning experience and community of experienced peers with diverse perspectives.

The multi-module programme will enable participants to:

- Anticipate risks outside formal functional boundaries and turn them into opportunities for growth.
- Go beyond problem solving skills to using design-thinking to build ecosystems that harnesses available diverse cross-functional insights.
- Leverage numerous inherent paradox situations to build on existing and create new value streams thereby ensuring resilience and agility.
- Collapse silos and get people amplifying their impact as they ignite each other's success.
- Create effective high-performance work environments during a change phase to build a sustainable legacy.

## **Key Details**



One month online pre-module course: October 24, 2022

Module 1: November 21-25, 2022

Module 2: January 23-27, 2023

Module 3: February 20-24, 2023



Programme fee: NGN 7,595,000



Application deadline: October 3, 2022

For more information, contact our Client Relations Manager:

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## Meet the Faculty

Access our renowned faculty and some of Africa's finest business minds whose diverse industry experience, thought leadership, and distinct area of expertise provides an exceptional learning experience.



Dr Oparison is a senior fellow at Lagos Business School with over 25 years' management and leadership experience in blue-chip multinational companies. Dr Oparison obtained his Master's degree and Doctorate in Business Policy and Organisational Development from the University of Wales, Cardiff.

For over seven years, he was HR Vice President for Shell's Downstream Business in Africa, a member of the Executive Management Team for Shell Oil Products Africa, and the Shell Downstream Global HR Leadership team based in Johannesburg, South Africa. He also held senior executive HR positions in Sterling Winthrop and British American Tobacco, which have seen him working in Nigeria, Ghana, Cameroon, Kenya, Russia and South Africa.



Isaac Orolugbagbe is a Senior Fellow at the Strategy, Entrepreneurship and SPEB Department of Lagos Business School and an Adjunct Faculty, Strategy & Corporate Governance at Strathmore Business School, Nairobi, Kenya.

As CEO of Accelstra Limited (a Strategy and Innovation Consulting Company), he advises companies on how to ensure profitable and sustainable growth using innovative principles and techniques as well as promotion of healthy culture to enable successful execution of business strategies. He is also a Fellow of the Institute of Directors and Fellow of the Society for Corporate Governance Nigeria. Some of his clients include Merck KGaA, Inland Containers Nigeria Limited, SIFAX Group, Greensprings Schools and Courier Plus Services Limited.



Chidi Okoro teaches Strategy at Lagos Business School. He is currently the Founder/Executive Consultant of Drugs and Medicaments Nigeria Limited, a retail chain/own brands dealer in the pharmaceutical sector. He is a consultant in Strategy and Business Development to organisations in FMCG, Pharmaceutical, Retail and Africa operations, and a recipient of numerous awards including Pearl Quoted CEO of the year 2013 and GSKTurn Around Manager Award.

Mr Okoro is a senior Executive with over 30 years of experience across industry sectors. He has worked across the Pharmaceutical, Personal Care, Food, Telecommunications industries. He was Managing Director and member of Board of Directors of GlaxoSmithKline Consumer Nigeria Plc, CEO Africa for Lucozade Ribena Suntory, CEO UAC Foods/Tiger Brands SAJV and was also a member of Board of Ogun State Security Trust fund for three years.



# The Lagos Business School Experience

Developing responsible leaders for Africa and the world

Education at LBS is comprehensive, drawing on the experiences of a multinational faculty and participants. Learning is participant-centred and uses the case study method. Activities hold on the school's purpose-built facilities which serve more than 3,000 participants yearly from indigenous and multinational companies. LBS has a robust alumni association with more than 8,000 members.



## About Lagos Business School

Lagos Business School is changing the face of business locally and globally, by developing business professionals with high standards of business ethics, professionalism, and deep knowledge of general management practices. LBS has been ranked every year, since 2007 by the Financial Times of London, among the top global providers of open enrolment executive education and in custom executive education since 2015. In its 2022 Executive Education ranking, Lagos Business ranked #1 in Africa and #41 worldwide. Established in 1991, LBS continues to provide high-quality business education amongst the world's best.



## Our Accreditations



In 2016, LBS became the first institution in West Africa to be accredited by the Association to Advance Collegiate Schools of Business (AACSB).



LBS is accredited by the Association of MBAs (AMBA). This puts LBS amongst the exclusive group of only 2% of business schools in 70 countries to achieve this accreditation.



LBS is the first tertiary institution in Nigeria to receive the ISO 9001:2015 certification which is a validation of the effectiveness of the Quality Management System used to deliver a superior participant learning experience.

