

Social Impact Assessment and Sustainability Reporting

Transition to a career in sustainability



About the Programme

Every company regardless of the sector in which it operates ought to employ sustainable practices that will create positive impacts and minimize externalities. This can be done by ensuring that beyond seeking to make profit, they create value for the employees, customers, host communities, and the environment.

This is important to advance a healthy and collaborative relationship between business profit and societal development. This seminar is specially tailored to enable individuals and organisations to learn how to conduct social impact assessments and report sustainability information using globally recognized frameworks.



Programme Delivery
LBS Campus



Programme date
May 2023



Duration
3 days



Programme Fees
N240,000

Facilitating Partner



Programme Modules

Modules will include:

- Beyond profitability: The need for social impact and sustainability
- Creating value for customers, host communities and employees through social impact
- Social Impact assessment- best practices
- Capturing and measuring social impact as performance management
- Sustainability reporting- transition to GRI Standards

Key Learning Outcomes / Takeaways

Participants will:

- Understand the rudiments of conducting social impact assessment and materiality analysis to gain insight into business risks and opportunities.
- Learn how to identify and engage host communities and other key stakeholders in creating shared value.
- Understand how to design a social impact mitigation plan as well as the process of monitoring and evaluating social investments.
- Learn to report sustainability information using global reporting standards

Target Audience

Middle, senior and executive-level functional managers in organisations involved in sustainability strategy development, human resources, corporate social responsibility initiatives, strategy, marketing, health, safety, and environment (HSE), risk management and governance.

Faculty

Professor Chris Ogbechie

Professor of Strategic Management
& Dean, Lagos Business School

Austin Onuoha

Managing Director,
Africa Centre for Corporate Responsibility

Tendai Matika

Senior Coordinator,
Global Reporting Initiative (GRI) Africa

Oreva Atanya

Lead Facilitator and Manager,
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Ibrahim Salau

ESG Expert and Managing Director,
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Dayo Oluwole

Principal,
Kasher Consulting

Douglas Kativu

Director, Global Reporting
Initiative (GRI) Africa

Apply at bit.ly/LBS_SIA



Ready to Advance your career in Sustainability?

Contact us today!

Contact us for invoice requests, group registration discounts, and other inquiries:

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