



Senior Management Programme

Programme Dates

1st Run: March 10, 2025 (25 days over 5 months)	4th Run: Sept 22, 2025 (25 days over 5 months)
2nd Run: May 19, 2025 (25 days over 5 months)	5th Run: Nov 19, 2025 (25 days over 5 months)
3rd Run: July 19, 2025 (25 days over 5 months)	

Mode of Delivery: Hybrid

Programme Overview

The Senior Management Programme (SMP) offered by Lagos Business School, increases the effectiveness of executives and enhances their strategic thinking capabilities. The SMP is a dynamic programme where a group of business peers from a range of functions, industries and countries share ideas and develop an enlightened perspective on the economy, business trends, and best practices.

Participants on the Senior Management Programme would have the opportunity to attend a one week-long Global Immersion Programme (GIP) in France. This would provide participants a high-level understanding of the economic, cultural and geopolitical drivers behind regions integral to the global economy.

Learning Objectives and Benefits

The senior management programme will equip participants to:

- Achieve an integrated view of the organisation in line with the local and the international market economy
- Analyse economic risk and broaden technical competence at managerial level
- Develop ethical competence at work and home
- Build interpersonal skills, hone emotional intelligence and increase teaming capabilities
- Prepare for future top leadership roles in their organisations
- Through all these, enable the achievement of corporate (and personal) goals

Who should attend

The SMP is a programme specially designed for members of the executive level in organisations:

- Heads of business units who are responsible for strategic planning within their companies
- Individuals currently managing teams, departments, or functions
- Tailored for middle-level managers

Structure and Curriculum

The Senior Management Programme runs for five weeks over five months with one week every month for class sessions.

MODULE 1 – SOCIAL AND BUSINESS ENVIRONMENT

MODULE 2 – BUSINESS AND FINANCE

MODULE 3 – LEADERSHIP AND PEOPLE MANAGEMENT

MODULE 4 – STRATEGY AND SUSTAINABILITY

MODULE 5 – BUSINESS OPERATIONS AND INNOVATION

MODULE 6 – GLOBAL IMMERSION PROGRAMME: DOING BUSINESS IN EUROPE (Paris, France)

Programme Fee

N7,500,000.00

\$5,000 (int'l module)



SCAN CODE TO LEARN MORE

RESERVATIONS/ADDITIONAL INFORMATION

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