

Global CEO for Africa

A transformational journey



Overview



The Global CEO Programme - Africa has been designed and developed for leaders like you. It will enhance your strategic vision and equip you with new tools to better navigate disruptive trends that could impact your business. By merging the expertise of three top business schools and three global venues, the programme delivers a singular learning experience like no other.

Who Should Attend



Board Chairpersons, CEOs, C-Suite executives of Pan-African organisations, and CEOs of indigenous firms aiming to expand into the African market.

Programme Benefits



The Global CEO-Africa programme helps executives to analyse, understand the African and global market and as such adopt a hands-on international market strategy for market penetration.

It also helps executives to understand governance within the context of globalization and the roles of the CEO and the top management as transformational leaders in the global market.

Modules will take place in the following venues:

Strathmore Business School

Nairobi, Kenya
Module 1

Lagos Business School

Lagos, Nigeria
Module 2
17 July – 23 July 2023

Yale School of Management

Connecticut, USA
Module 3
10 September – 16 September 2023

Fee



The programme fee is \$30,500. An initial installment of \$10,000 is required to reserve a place on the programme within two weeks of acceptance. Cancellations received within 30 days of the programme start date will be subject to a 25% fee.

Application



click or visit the link below!

<https://bit.ly/GLOBALCEOAFRICAPROGRAMME>

For enquiries, please call:

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Meet some of the faculty members you will interact with on the Global Chief Executive Programme for Africa



Peter Schott is the Juan Trippe Professor of International Economics at the Yale School of Management. His research focuses on how firms and workers respond to globalisation.



Enase Okonedo is a Professor of Management and the Vice-Chancellor of Pan-Atlantic University, Nigeria. She speaks to global audiences about problem-solving and decision making, corporate financial management and financial strategy.



Jiwoong Shin is a Professor of Marketing at Yale School of Management. He is a leading scholar in marketing strategy, analytical modelling of strategic interactions between firms and consumers, digital marketing; in particular, consumer journey in the digital sphere, word of mouth, advertising, pricing strategies, and CRM.



Doyin Salami is a Senior Fellow and Associate Professor at the Lagos Business School. He served as Chief Economic Adviser to President Muhammadu Buhari, and member of the Monetary Policy Committee of the Central Bank of Nigeria from 2010 to 2017. His research interests include corporate long-term financial management; macroeconomic policy; corporate competitiveness and risk management.



Rodrigo Canales is faculty director of Questrom's Social Impact Programme. Prior to this role, he was Associate Professor of Organizational Behaviour at the Yale School of Management, where he taught the Innovator Perspective.



Patrick Akinwuntan served as the Managing Director and Regional Executive of Ecobank Nigeria until 2022. He led the launch of the first international credit-card in West Africa, a unified pan-African banking App and instant fund transfers across 33 African countries in 18 currencies. Patrick has non-executive director positions experience at Africa Finance Corporation (AFC) and FMDQ Securities Exchange.



William Putsis is a Professor of Marketing, Economics and Business Strategy at the University Of North Carolina-Chapel Hill, and a Faculty Fellow for Executive Programmes at Yale University. His new book is *The Carrot and The Stick: Leveraging Strategic Control for Growth* (Rotman-UTP Publishing, Feb. 3, 2020).



Fabian Ajogwu is Senior Advocate of Nigeria (SAN) and a Professor of Corporate Governance at Lagos Business School. He has been Lead Counsel to the Federal Government of Nigeria in several cases of national importance, and chaired the Nigerian Communications Commission Committee on Corporate Governance that produced the first NCC Code of Corporate Governance for the Telecommunication Sector in 2014.