



# Global CEO Programme for Africa

A transformational journey

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# Expand your global reach

As a senior leader, you map out your company's course, chart its strategy and foster a culture guided by clear objectives and a shared mission.

Today's global, interconnected world calls for senior leaders who are uniquely attuned to the economic currents and market shifts that could advance — or undermine — their firm's long-term sustainability.

The Global CEO Programme - Africa has been designed and developed for leaders like you. It will enhance your strategic vision and equip you with new tools to better navigate disruptive trends that could impact your business.

By merging the expertise of three top business schools and three global venues, the programme delivers a singular learning experience like no other.

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Modules will take place in the following venues:

Strathmore Business School  
Nairobi, Kenya

Lagos Business School  
Lagos, Nigeria

Yale School of Management  
Connecticut, USA

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## The journey

Expand Your Global Vision and Reach

The Global CEO Programme for Africa includes 3 residential modules in Nigeria, Kenya and the USA.

## The experience

Exclusively Designed for Senior Leaders

Expand your network and learn from top-level peers in an invigorating multicultural forum.

## The know-how

Practical, Just-in-Time Knowledge

The case method, interactive lectures, workshops, group discussions, study groups and CEO panels will all stimulate actionable insights that you can immediately apply at work.

## The results

Address a Real Business Challenge

Analyse a business challenge specific to your organization and gain invaluable feedback and support from expert peers.

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**"The perfect programme for a global minded leader. Well suited to the African context and incredibly impactful"**



Ayodeji Balogun  
Director West Africa, AFEX

# A powerful alliance

The Global CEO Programme for Africa is led by three renowned business schools: Yale School of Management, Lagos Business School and Strathmore Business School. Participants gain new insights under the guidance of expert faculty.

Individuals will be granted Alumni status in two of the three schools namely: Lagos Business School & Strathmore Business School and will be invited to join as members of the respective Alumni associations.



**Lagos  
Business School**

Lagos Business School is a leading institution in Africa dedicated to creating and transmitting business and management knowledge relevant to emerging markets. Located in Africa's second largest city, Lagos, LBS delivers executive education at top, middle and junior management levels, aiming to systematically improve the practice of management on the continent. We offer a wide selection of open-enrolment and executive programs prepared around essential issues in business. Customized in-company programs are also designed for organizations that need to develop large groups of staff in a particular discipline.



**Strathmore  
Business School**

In 2005, Strathmore University made a bold step; to start a business school that served leaders in positions of influence in society. It is our belief that when leaders are positively impacted, the ripple effect will be felt in the society at large. Strathmore Business School has served and influenced over 8,500 business leaders, policy makers, professionals and thought leaders across the continent. It is SBS's mission to develop transformative business leaders because the bewildering rate of change in new ethical and governance challenges increases the demand for great ethical leaders with a passion for excellence.

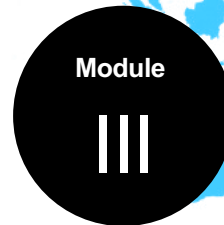
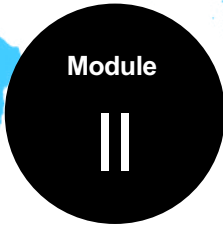
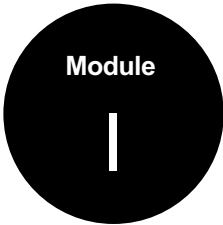
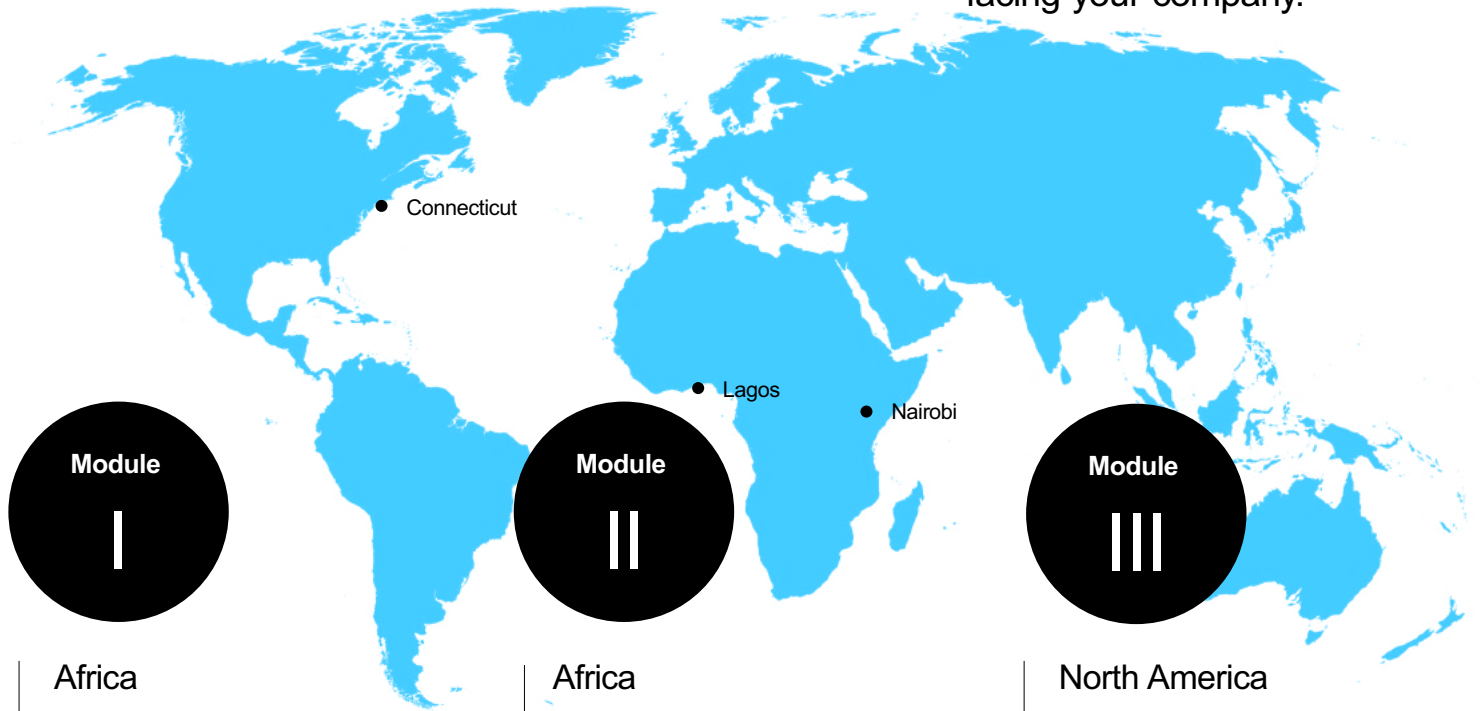


**Yale  
School of Management**

The mission of the Yale School of Management is to educate leaders for business and society. Yale School of Management seek students who care deeply about the problems afflicting our world and equip them with the knowledge, the resources, and the networks to pursue positive and ambitious change—whether that takes the form of launching a business that can refashion its market, advancing far-reaching and rigorously considered policy initiatives, or steering a multinational corporation with keen awareness of and respect for its impact on workers, communities, and the environment.

# Global exposure for a global impact

Insightful and energizing modules in Lagos, Nairobi and Connecticut will give you a stronger grasp of the issues facing your company.



## Africa

Strathmore Business School  
Nairobi, Kenya

7 May - 13 May, 2023

- Discussion of country-to-country internationalisation strategies and analysis of how to adapt their key elements of organisation to the global context
- Governance and the CEO's role in complex business organisations

## Africa

Lagos Business School  
Lagos, Nigeria

17 July - 23 July, 2023

- Concepts of global and African economics, strategy definition and scenario planning
- Role of the CEO and the management team as transformational leaders in the African context

## North America

Yale School of Management  
Connecticut, USA

10 September - 16 September, 2023

- Managing innovation and entrepreneurship within and outside the corporation
- Exposure to the new strategies brought by the digital revolution and the capabilities needed to make innovation a reality

1. Integrative thinking  
Chart your company's future and establish its long-term course within a global context.

2. Innovation mindset  
Think like an entrepreneur to identify relevant trends and better leverage technology, resources and talent.

3. Decision analysis  
Heighten your decision-making skills in information-scarce scenarios.

4. Change agents  
Drive change in your organisation to improve systems, processes and outcomes.

5. Communication  
Clearly articulate and communicate your corporate mission, and assure that it underscores everything you do.

6. Negotiate & influence  
Balance the needs of your stakeholders, from investors to employees and customers.

7. Self-management  
Lead with integrity by listening and learning from the world around you.

8. Governance  
Build a legacy to ensure your organisation's long-term sustainability.



**LAGOS  
BUSINESS  
SCHOOL**

PAN-ATLANTIC UNIVERSITY

# Admissions process



## Applications

Applications are accepted throughout the year, but should be received no later than one month before the start date.

The Admissions Committee, comprised of representatives Lagos Business School and Strathmore Business School, thoroughly reviews all applications. Due to class-size constraints and the need to maintain a balanced mix of professional profiles, it is possible that even highly qualified applicants may not be admitted.

## Fee

The programme fee is \$30,500

An initial installment of \$10,000 is required to reserve a place on the programme within two weeks of acceptance, and full payment is due 45 days before the programme starts.

Cancellations received within 30 days of the programme start date will be subject to a 25% fee.

## To Apply



click or visit the link below

<https://bit.ly/GLOBALCEOAFRICAPROGRAMME>

Get in touch with us today and discover how the GCEO Programme for Africa can transform your future.

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**LAGOS  
BUSINESS  
SCHOOL**

PAN-ATLANTIC UNIVERSITY

**“The business terrain in Africa, as in the rest of the world, is changing rapidly and in unexpected dimensions - disruptive influences have quickly come to the fore. Any CEO, especially those operating from Africa, thinking of coming to or diversifying out of the continent, needs to think beyond the local operating environment and develop global standards internally.”**



Henry Onukwuba  
Academic Director  
Lagos Business School

**“Through the growth and development of the strategic and leadership-based skills of our executives, we can harness and unleash the full potential of our organizations and of Africa.”**



Carl Wagner  
Academic Director  
Strathmore Business School



# A programme for globally minded executives

The Global CEO Programme for Africa is designed for top-tier business leaders including board members, C-suite executives, presidents and chief decision makers of companies with interests or a presence in Africa. Participants have an average of 20 years of experience in senior management roles, and reflect a diversity of sectors, profiles and cultural backgrounds.



## Participant Profile

47

Average Age

20%

Women

30

Class Participants

## Typical roles include

Board Member

President

Owner

CEO

Chief Operating Officer

Chief Financial Officer

Chief Marketing Officer

Chief Technology Officer

# www.lbs.edu.ng

Lagos



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